



FOOD&TASTE2011

6. INTERNATIONALE LEBENSMITTELMESSE

Aussteller informieren

California Raisins
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Whether you're a chef, food manufacturer, buyer, nutritionist, importer or consumer, the California Raisin Administrative Committee has all the information you need to start seeing the benefits of the product. We're here to actively promote the usage and versatility of California Raisins throughout both the trade and consumer markets.

Our aim is to increase awareness and sales in a variety of ways throughout Europe. California Raisins are already used in a wide range of products, from baked goods and snacks to sauces, cereals and even beer.

The versatility and outstanding taste of California Raisins make them an extremely useful ingredient in various forms and as a simple snack in their own right.

